

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) AM ACTION NETWORK  
 Product 2012  
 Estimate# 2872  
 Buyer Ben Angle  
 Phone#  
 Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314  
 Agency C/P1/P2/E 131/405/2872  
 Flight Dates 10/26/2012 - 11/06/2012  
 Hiatus Weeks

Rep Firm ( ) PHILADELPHIA  
 Sales Office ( ) AMY MCCREARY  
 Salesperson ( )  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---  
 SC=

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/26-10/26	2	1	2	\$900.00	
	2	M	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/29-10/29	2	1	2	\$900.00	
	3	TU	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/30-10/30	2	1	2	\$900.00	
	4	W	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	10/31-10/31	2	1	2	\$900.00	
	5	TH	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/01-11/01	2	1	2	\$900.00	
	6	F	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/02-11/02	2	1	2	\$900.00	
	7	M	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/05-11/05	2	1	2	\$900.00	
	8	TU	5A-6A	WAKE W/WAGNRS1	:30	\$450.00	11/06-11/06	2	1	2	\$900.00	
	9	F	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/26-10/26	2	1	2	\$2,000.00	
	10	M	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/29-10/29	2	1	2	\$2,000.00	
	11	TU	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/30-10/30	2	1	2	\$2,000.00	
	12	W	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	10/31-10/31	2	1	2	\$2,000.00	
	13	TH	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/01-11/01	2	1	2	\$2,000.00	
	14	F	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/02-11/02	2	1	2	\$2,000.00	

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 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	M	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/05-11/05	2	1	2	\$2,000.00	
	16	TU	6A-7A	WAKE W/WAGNRS2	:30	\$1,000.00	11/06-11/06	2	1	2	\$2,000.00	
	17	SA	6A-7A	NW3 AT SUNRISE	:30	\$350.00	10/27-10/27	2	1	2	\$700.00	
	18	SA	6A-7A	NW3 AT SUNRISE	:30	\$350.00	11/03-11/03	2	1	2	\$700.00	
	19	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	10/27-10/27	2	1	2	\$1,250.00	
	20	SA	7A-9A	SATURDAY TODAY	:30	\$625.00	11/03-11/03	2	1	2	\$1,250.00	
	21	SU	6A-7A	NW3-SUNRS WKND	:30	\$350.00	10/28-10/28	2	1	2	\$700.00	
	22	SU	6A-7A	NW3-SUNRS WKND	:30	\$350.00	11/04-11/04	2	1	2	\$700.00	
	23	SU	7A-8A	SUN TODAY	:30	\$750.00	10/28-10/28	2	1	2	\$1,500.00	
	24	SU	7A-8A	SUN TODAY	:30	\$750.00	11/04-11/04	2	1	2	\$1,500.00	
	25	F	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/26-10/26	1	1	1	\$325.00	
	26	M	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/29-10/29	1	1	1	\$325.00	
	27	TU	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/30-10/30	1	1	1	\$325.00	
	28	W	10A-11A	TODAY SHW3-NBC	:30	\$325.00	10/31-10/31	1	1	1	\$325.00	
	29	TH	10A-11A	TODAY SHW3-NBC	:30	\$325.00	11/01-11/01	1	1	1	\$325.00	
	30	F	10A-11A	TODAY SHW3-NBC	:30	\$325.00	11/02-11/02	1	1	1	\$325.00	

Station KSNV-TV LAS VEGAS, NV. Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP Rep Firm ( ) PHILADELPHIA  
 Advertiser ( ) AM/ACTON NETWORK 815 SLATERS LANE Sales Office ( ) AMY MCCREARY  
 Product 2012 ALEXANDRIA, VA 22314 Salesperson ( )  
 Estimate# 2872 Agency C/P1/P2/E 131/405/2872 Salesperson Phone# 215-568-6540  
 Buyer Ben Angle Flight Dates 10/26/2012 - 11/06/2012 Salesperson FAX# 215-568-1845  
 Phone# Hiatus Weeks

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	31	M	10A-11A	TODAY SHW3-NBC	:30	\$325.00	11/05-11/05	1	1	1	\$325.00	
	32	F	11A-12P	RACHAEL RAY	:30	\$325.00	10/26-10/26	1	1	1	\$325.00	
	33	M	11A-12P	RACHAEL RAY	:30	\$325.00	10/29-10/29	1	1	1	\$325.00	
	34	TU	11A-12P	RACHAEL RAY	:30	\$325.00	10/30-10/30	1	1	1	\$325.00	
	35	W	11A-12P	RACHAEL RAY	:30	\$325.00	10/31-10/31	1	1	1	\$325.00	
	36	TH	11A-12P	RACHAEL RAY	:30	\$325.00	11/01-11/01	1	1	1	\$325.00	
	37	F	11A-12P	RACHAEL RAY	:30	\$325.00	11/02-11/02	1	1	1	\$325.00	
	38	M	11A-12P	RACHAEL RAY	:30	\$325.00	11/05-11/05	1	1	1	\$325.00	
	39	SA	9A-930A	NEWS3 TDY-WKND	:30	\$500.00	10/27-10/27	1	1	1	\$500.00	
	40	SA	9A-930A	NEWS3 TDY-WKND	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
	41	SU	9A-930A	NEWS3 TDY-WKND	:30	\$500.00	10/28-10/28	1	1	1	\$500.00	
	42	SU	9A-930A	NEWS3 TDY-WKND	:30	\$500.00	11/04-11/04	1	1	1	\$500.00	
	43	F	4P-430P	NEWS 3 AT 4PM	:30	\$725.00	10/26-10/26	1	1	1	\$725.00	
	44	M	4P-430P	NEWS 3 AT 4PM	:30	\$725.00	10/29-10/29	1	1	1	\$725.00	
	45	TU	4P-430P	NEWS 3 AT 4PM	:30	\$725.00	10/30-10/30	1	1	1	\$725.00	
	46	W	4P-430P	NEWS 3 AT 4PM	:30	\$725.00	10/31-10/31	1	1	1	\$725.00	
	47	TH	4P-430P	NEWS 3 AT 4PM	:30	\$725.00	11/01-11/01	1	1	1	\$725.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	48	F	4P-430P	NEWS 3 AT 4PM	:30	\$725.00	11/02-11/02	1	1	1	\$725.00	
	49	M	4P-430P	NEWS 3 AT 4PM	:30	\$725.00	11/05-11/05	1	1	1	\$725.00	
	50	F	5P-630P	NEWS 3	:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
	51	M	5P-630P	NEWS 3	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	
	52	TU	5P-630P	NEWS 3	:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	
	53	W	5P-630P	NEWS 3	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	54	TH	5P-630P	NEWS 3	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
	55	F	5P-630P	NEWS 3	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	56	M	5P-630P	NEWS 3	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	57	F	730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/26-10/26	1	1	1	\$900.00	
	58	M	730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/29-10/29	1	1	1	\$900.00	
	59	TU	730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/30-10/30	1	1	1	\$900.00	
	60	W	730P-8P	FACE2FACE RALSTON	:30	\$900.00	10/31-10/31	1	1	1	\$900.00	
	61	TH	730P-8P	FACE2FACE RALSTON	:30	\$900.00	11/01-11/01	1	1	1	\$900.00	
	62	F	730P-8P	FACE2FACE RALSTON	:30	\$900.00	11/02-11/02	1	1	1	\$900.00	
	63	M	730P-8P	FACE2FACE RALSTON	:30	\$900.00	11/05-11/05	1	1	1	\$900.00	

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Advertiser	( ) AM ACTION NETWORK		815 SLATERS LANE	Sales Office	( ) AMY MCCREARY
Product	2012		ALEXANDRIA, VA 22314	Salesperson	( )
Estimate#	2872		Agency C/P1/P2/E	Salesperson Phone#	215-568-6540
Buyer	Ben Angle		Flight Dates	Salesperson FAX#	215-568-1845
Phone#			Hiatus Weeks		
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	64	SA	5P-630P	NEWS 3	:30	\$675.00	10/27-10/27	1	1	1	\$675.00	
	65	SA	5P-630P	NEWS 3	:30	\$675.00	11/03-11/03	1	1	1	\$675.00	
	66	F	630P-7P	JEOPARDY	:30	\$1,300.00	10/26-10/26	1	1	1	\$1,300.00	
	67	M	630P-7P	JEOPARDY	:30	\$1,300.00	10/29-10/29	1	1	1	\$1,300.00	
	68	TU	630P-7P	JEOPARDY	:30	\$1,300.00	10/30-10/30	1	1	1	\$1,300.00	
	69	W	630P-7P	JEOPARDY	:30	\$1,300.00	10/31-10/31	1	1	1	\$1,300.00	
	70	TH	630P-7P	JEOPARDY	:30	\$1,300.00	11/01-11/01	1	1	1	\$1,300.00	
	71	F	630P-7P	JEOPARDY	:30	\$1,300.00	11/02-11/02	1	1	1	\$1,300.00	
	72	M	630P-7P	JEOPARDY	:30	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
	73	SA	630P-7P	JEOPARDY-WKND	:30	\$525.00	10/27-10/27	1	1	1	\$525.00	
	74	SA	630P-7P	JEOPARDY-WKND	:30	\$525.00	11/03-11/03	1	1	1	\$525.00	
	75	M	8P-10P	THE VOICE	:30	\$4,000.00	10/29-10/29	2	1	2	\$8,000.00	
	76	M	8P-10P	THE VOICE	:30	\$4,000.00	11/05-11/05	2	1	2	\$8,000.00	
	77	TU	9P-10P	GO ON/NEW NORMAL	:30	\$2,600.00	10/30-10/30	2	1	2	\$5,200.00	
	78	F	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
	79	M	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	
	80	TU	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	

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 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	81	W	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	82	TH	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
	83	F	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	84	M	11P-1135P	NEWS 3 AT 11	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	85	SA	11P-1135P	WKD2 NWS-AT 11<	:30	\$1,100.00	10/27-10/27	1	1	1	\$1,100.00	
	86	SA	11P-1135P	WKD2 NWS-AT 11<	:30	\$1,100.00	11/03-11/03	1	1	1	\$1,100.00	
	87	SU	11P-1135P	WKD NWS3 AT 11<	:30	\$1,100.00	10/28-10/28	1	1	1	\$1,100.00	
	88	SU	11P-1135P	WKD NWS3 AT 11<	:30	\$1,100.00	11/04-11/04	1	1	1	\$1,100.00	
	89	F	1135P-1235A	TONITE SHW	:30	\$750.00	10/26-10/26	1	1	1	\$750.00	
	90	M	1135P-1235A	TONITE SHW	:30	\$750.00	10/29-10/29	1	1	1	\$750.00	
	91	TU	1135P-1235A	TONITE SHW	:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
	92	W	1135P-1235A	TONITE SHW	:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
	93	TH	1135P-1235A	TONITE SHW	:30	\$750.00	11/01-11/01	1	1	1	\$750.00	
	94	F	1135P-1235A	TONITE SHW	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	

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	95	M	1135P-1235A	TONITE SHW	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	96	SA	1130P-1A	SAT NITE LIVE	:30	\$1,400.00	10/27-10/27	2	1	2	\$2,800.00	
	97	SA	1130P-1A	SAT NITE LIVE	:30	\$1,400.00	11/03-11/03	2	1	2	\$2,800.00	
	98	SU	1135P-12A	SPORT NT-L VGS	:30	\$400.00	10/28-10/28	1	1	1	\$400.00	
	99	SU	1135P-12A	SPORT NT-L VGS	:30	\$400.00	11/04-11/04	1	1	1	\$400.00	

---REPORT TOTALS---  
 Report Totals: 128 / \$114,975.00

---SALES MONTHLY TOTALS---

Oct 12: 29 / \$21,375.00    Nov 12: 99 / \$93,600.00  
 Sales Totals: 128 / \$114,975.00  
 Station Totals: 128 / \$114,975.00  
 Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---  
 Market Totals \$370,887  
 CATV 0%    KBLR 0%    KING 0%    KLAS 31%    KSNV 31%  
 KTNV 15%    KTUD 1%    KVCW 2%    KVMY 2%    KVVU 18%  
 XXXX 0%

---COMPETITIVE COMMENTS---

EST SHARES  
 Books NOV12  
 Demos RA35+

Rep Order# 6836582 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 104867 Printed: 07/27/2012 5:05 PM 8 of 8  
EC'd Yes Last Received: 07/27/2012 7:45 AM  
Showing Buylines: All Lines

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— CREDIT RISK —  
CASH IN ADVANCE